

{FALL 2010}



Life is Sweeter

For Maine resident Tyra Tarbox, the grass is a little greener and the strawberries taste a little sweeter than they did a year ago. In September 2009 her family wasn't sure she'd survive a brain stem stroke and be able to enjoy another summer. Luckily for Tyra and her family (pictured), Tufts Medical Center's nationally recognized specialists were able to help.

It all started on a Friday night when Tyra came home late from work. She was greeting Jim, her husband of 22 years, when she felt a sudden intense pain in back of her neck and the room started spinning. The major vessel providing flow to the base of her brain had developed a spontaneous tear, launching a blood clot which caused a stroke in Tyra's brainstem. Her husband called an ambulance and she was rushed to Maine Medical Center in Portland, where she was given an intravenous shot of a "clot buster," but after several hours there was no improvement. Not only did she have a clot lodged into her basilar artery—the single central artery that supplies the brainstem with blood—but the tear in her major intracranial vertebral artery that feeds blood to the basilar artery was limiting blood flow. Lack of blood flow to brain tissue can cause paralysis or death and, unless restored in a timely fashion, leads to irreversible damage. A regularly healthy mother of four children, Tyra was in very serious condition.

"The level of care I received was incredible. I had all the faith in the world in them."

Center's neurosurgery experts immediately. There wasn't time to send a helicopter from Boston, so a helicopter on its way to an accident in northern Maine was rerouted to take Tyra.

Jim could see the concern on the faces of the medical staff. The doctors in Portland knew they needed to get Tyra to Tufts Medical

Neurovascular Surgery Chief Adel Malek, MD, PhD met the helicopter on the roof at Tufts Medical Center 28 minutes after it left Maine Medical Center. Tyra was whisked immediately to the state-of-the-art angiography suite where a mechanical thrombectomy was performed to remove the blood clot from her basilar artery. Once the clot was removed, her blood flow was restored, but was still limited by the tear in her vertebral artery which needed to be repaired. In tandem back-to-back fashion, Dr. Malek was able to navigate two miniature intracranial stents to reconstruct the normal caliber of the torn vessel, thus restoring normal blood supply to Tyra's basilar artery and restoring blood flow to her brainstem. This is a complicated procedure, that until recently would have presented grave danger to the patient. "Thanks to advances in neuroendovascular technology we have been able to offer the latest techniques at Tufts Medical Center while maximizing patient safety," says Dr. Malek.

The surgery was a success, but the difficult part for Tyra and her family lay ahead. When she first woke up in the critical care unit six days later, Tyra had no body movement and could not move her eyes to the right. She was told that she had survived not only the stroke, but also a series of complications resulting from her brain's lack of blood. "Every day there was something happening; it wasn't just stroke I had to deal with," says Tyra, "but the level of care I received was incredible. I had all the faith in the world in them. It's nice to know when you're that dependent and vulnerable, you can trust your caregivers."

(continued on back)



DEAR FRIENDS,

Summer is long gone and with fall comes the beginning of another fiscal year for Tufts Medical Center. While we have made significant strides over the past few years and are justifiably proud of being the fastest-growing hospital in Massachusetts, we still have miles to go. As you know, the current health care environment around the Commonwealth and the country is difficult. Even as we forge productive new partnerships and treat more and more patients, our reimbursement rates continue to stay flat or even to decrease. In other words, like so many others these days, we have to do more with less.

Our philanthropy program though, continues to progress, and we are very excited to announce a new stage in its evolution. We've just launched the Tufts Medical Center Trust, a dedicated group empowered to support our philanthropic enterprise. I am delighted to announce that Grace Fey has accepted my invitation to serve as the inaugural chair of The Trust. Grace, a longtime patient and generous philanthropist, will lead the development of The Trust Board, eventually to comprise 25 volunteers who will partner with our Trustees, Governors and professional development staff to build philanthropic interests and giving to the Medical Center.

We are also thrilled to announce the 2011 *Working Wonders* honorees: the Ronald McDonald House Charities of Eastern New England and Henry Banks, MD. Read more on our back page.

We hope you'll enjoy our new featured section on developments at Floating Hospital for Children. Of course, we continue to report extensively on Tufts Medical Center as well.

Thank you for your support and interest in Tufts Medical Center; I wish you all the best for a wonderful Thanksgiving and a happy and a healthy holiday season.

Regards,

A handwritten signature in black ink that reads "Ellen Zane". The signature is fluid and cursive, written in a professional style.

Ellen M. Zane
President and Chief Executive Officer

Ruth Bramson

In 2003, when Tufts Medical Center Governor and Girl Scouts of Eastern Massachusetts CEO Ruth



Bramson learned that the Medical Center was opening Pratt Diagnostic Center (PDC), she and her husband Shelly immediately became members of this new concierge service. PDC is a different kind of medical practice. The Bramsons love having a physician always on-call for them to contact, and a CD of their complete medical histories, which works well for such world travelers. But what sets PDC apart from other concierge medical practices is that the annual membership fee does not go to the physicians, but rather helps fund medical care at the hospital for patients who are less fortunate. "It was a slam dunk decision," Ruth says. "It made so much sense for us, personally and philanthropically."

On November 10th, Ruth and PDC Director Brian Cohen, MD hosted a reception for PDC members and people interested in learning more about the practice.

If you'd like to learn more about the PDC, call Jessica MacLean at 617-636-4889.

giving back



"Tufts Medical Center has helped improve our quality of life. We love the idea of giving back as part of our legacy."

ED AND BEVERLY TASSINARI

Because Tufts Medical Center plays an important role in their lives, Ed and Beverly Tassinari have included the hospital as a beneficiary in their will—an honored place among the people and organizations that mean the most to them. "I have a chronic health condition: Tufts Medical Center's outstanding physicians and nurses really do work wonders," Ed says. "They have given me a good quality of life. We love the idea of giving back to them."

For confidential information on how to include Tufts Medical Center and Floating Hospital for Children in your estate plan, please contact Christine Flynn at 617-636-1799 or at cflynn@tuftsmedicalcenter.org.

special update:

SURGERY

This past August, Bruce Orkin, MD, Chief of Colon and Rectal Surgery, performed the first colon resection using robotics in Boston at Tufts Medical Center. The

patient was a 50-year-old man with recurring diverticulitis and abdominal pain who is now pain free. Dr. Orkin's new procedure gives most patients with diverticulitis, colon cancer and other colorectal issues a new, more advanced minimally invasive surgical option.

Minimally invasive surgery, specifically laparoscopic and robotic surgery, has become an attractive surgical option for patients and physicians alike over the past several years. Patients like it because their time under anesthesia is shorter, and there is less scarring and less blood loss than in conventional surgery, all of which lend themselves to

a faster recovery. Surgeons particularly like robotic surgery because the tools allow them the greatest range of motion when operating.

At Tufts Medical Center, Dr. Orkin and his colleagues use the da Vinci® Surgical System for everything from minimally invasive cancer surgery to minimally invasive heart surgery and to treat conditions as diverse as prostate cancer, uterine and ovarian cancer, uterine fibroids, morbid obesity and mitral valve regurgitation.

The da Vinci Surgical System is operated by a surgeon sitting at a console a few feet away from the patient. Using a high-powered camera, the surgeon guides the arms of the robot that holds surgical tools which are inserted into the patient through small, keyhole-sized incisions. The da Vinci's highly



Bruce Orkin, MD, Chief of Colon and Rectal Surgery, consults with a patient about robotic surgery options.

accurate instruments allow the surgeon to move his own hands—and the robot's—to conduct precise movements with extraordinary control and range of motion. The da Vinci's video monitoring system provides a three-dimensional view of the surgery with magnification 10 times that of the naked eye.

Looking for a **creative, original way to RAISE MONEY** for **TUFTS MEDICAL CENTER** and enjoy time with friends?



Third party events are a fun and easy way to support Tufts Medical Center and Floating Hospital for Children.

Recently, several donors have organized events to benefit the Medical Center.

DEANNA VAN GESTAL of pharmaceutical company Bio Connections hosted a wine tasting and jewelry fundraiser in Chicago after an industry conference. Proceeds from artist Sally Fox's jewelry trunk show benefited Tufts Medical Center's Cancer Center.

JANET-MARIE RATTIGAN and her friends turned their summer skydiving trip into a fundraiser for the Peritoneal Surface Malignancy Program at Tufts Medical Center by collecting pledges from friends and family. You can turn just about any sport into a fundraiser!

As a gesture of thanks for the support their twins received in the Neonatal Intensive Care Unit, **RICH AND SARAH O'SULLIVAN** held their second annual "Sports Night" at a local hall in Malden, MA with raffles, silent auctions and even a visit from Wally the Green Monster.

If you are interested in putting together your own fundraiser, please call us at 617-636-7656 for all the information you need to get started.

2010 Harbor Walk & Run is a HUGE SUCCESS

HARBOR WALK & RUN

The 8th annual Harbor Walk & Run on June 13, 2010 was a remarkable success with more than 1,200 participants and \$256,000 raised. It was a great day for family fun and patient reunions. Teams elect to direct their fundraising to the general needs of Tufts Medical Center and Floating Hospital for Children or choose to support a specific clinic or program.

The largest group of participants ever came together with a common cause—to support the Medical Center so it may continue to provide extraordinary care and comfort to patients and their families when they need it most.

Save the date for the 9th annual Harbor Walk & Run on June 12, 2011.

{1} The Heart Throbs' top fundraising team tent. {2} Team CCSN. {3} Team Drewbabies. {4} Boston Celtics alumnus Dana Barros begins the walk countdown with WBZ meteorologist and event emcee Melissa Mack and Tufts MC President and CEO Ellen Zane. {5} Michelle Keyes, a heart transplant survivor and top fundraiser for The Heart Throbs, crosses the 5K finish line with her husband Dennis.



{1}



{2}



{3}



{4}



{5}

TOP FUNDRAISERS

1. Ellen Zane
2. Gwen Abele
3. David DeNofrio
4. Jorge Lopez
5. Michelle Keyes

TEAM RANK

1. The Heart Throbs
2. Metabolites
3. CCSN
4. Drewbabies
5. Friends of Nursing

EVENT SPONSORS



- Dell
- W.B. Mason
- Verizon
- New England Professional Systems
- Paetec

SPECIAL THANKS TO

- Carson Beach/DCR Mother's Rest Area
- Columbia Yacht Club
- Dunkin' Donuts/Watermark Donut Company
- EasCare
- FitClub34
- Garelick Farms
- Ocean Spray
- WBZ and Melissa Mack
- 105.7 WROR

Floating Hospital for Children at **Tufts** Medical Center

» **THE FLOATING HOSPITAL GOLF CLASSIC** found a new home

at Salem Country Club in Peabody on October 4th. An enthusiastic field of participants enjoyed the crisp, fall day on the prestigious New England golf course to raise money for Child Life Services. PGA Tour professional and instructor Stan Uley joined the event, playing with lead sponsor Bennett Electrical, Inc. (foursome pictured right) and a few other lucky raffle winners. More than \$175,000 was raised to support the essential



Floating Hospital's extraordinary care gives patient A SECOND CHANCE

Thirteen-year-old Trevor Wright's summer vacation was not exactly what he had anticipated—he spent it at Floating Hospital's Pediatric Intensive Care Unit (PICU) recovering from a traumatic brain injury due to a bicycle accident. Thanks to the dedicated PICU intensivists at Floating Hospital, Trevor started eighth grade on time and with his friends in September.



Trevor's medical battle began several weeks before school ended in June, when he and a few friends were riding their bicycles down a neighborhood street in Lakeville. Unfortunately, Trevor was not wearing a helmet and when he hit a patch of sand, he flipped over the handle bars and fell headfirst onto the ground.

Emergency medical personnel wanted to fly Trevor immediately to Boston, but tornado warnings that day had grounded all flights. Instead, Trevor was brought to his local community hospital where he was stabilized until he could be transferred to Floating Hospital for Children at Tufts Medical Center.

After evaluation at Floating Hospital's emergency room, Trevor was taken to the PICU. Trevor had fractured his left eye socket and the left side of his skull and had dangerous bleeding in his brain. His condition was critical and doctors warned his parents

that he might not be the same child when he awoke. He might not walk or talk again and they wouldn't know until he woke up. The wait was agonizing for his parents, Jen and Larry, and his sister Alea. For the next four weeks they kept constant vigil at their son's bedside and considered the Floating Hospital staff family.

"The nurses were unbelievable," says Jen. "They were the best. I couldn't believe how good all of the nurses were. We could trust that we could leave and go get some sleep and he was in the best hands. Having the parent rooms available just down the hall from the PICU was so helpful." She says, "I would not have had him cared for anywhere else. His medical treatment was superb and the compassion of the doctors, nurses and the entire staff at Floating Hospital comforted us all."

At Floating Hospital for Children,
we make kids better.

Many loyal donors share our commitment to help children and become members of the Captain's Society by donating \$250 or more a year. We hope you will consider joining the Captain's Society as well.

Be recognized for going above and beyond to support Floating Hospital for Children at Tufts Medical Center.

LEARN MORE AT
www.floatinghospital.org/giving/captainsociety.

300 riders raise money for Floating Hospital for Children.



Compassion and generosity helped make the 14th annual Cycle for Life on September 11, 2010 a tremendous success. Three hundred riders participated, raising nearly \$167,000 of vital support for Floating Hospital for Children's Cancer Center and its child life program.

The event gives riders the opportunity to bike 25 or 50 miles along the scenic North Shore. Among the riders this year was Johannes Wolff, MD, who recently joined Floating Hospital for Children as Chief, Division of Pediatric Hematology/Oncology.

"The support child life specialists provide to our pediatric cancer patients is invaluable and we are grateful for the essential financial support from Cycle for Life," says Dr. Wolff.

Trevor was kept in a medically induced coma for three and a half weeks to keep his brain seizures under control and to allow his brain to heal. Doctors counseled Jen and Larry that Trevor's recovery was going to be a slow process, but to think positively and to take things one day at a time. Finally, doctors started to see significant improvements every day as Trevor was slowly taken out of his coma, recognizing his parents and lifting his head. Shortly thereafter Trevor was transferred to the Franciscan Hospital for Children, also in Boston. After four weeks of physical, occupational and speech therapy there, he returned to Floating Hospital for some additional treatment. Jen describes that brief visit as "coming back home."

After his long summer journey back to health, Trevor is ready to fast forward a year so he can get back on his bike—with a helmet this time! It will take a full year for his brain to completely recover. In the meantime, he tells everyone how important helmets are, while his parents cannot thank his caregivers enough. "We got the best care available in a comforting, very supportive environment," says Jen. "What more would any parents ever want for their child?"



{1}



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- {1} Carly Hayes rides 50 miles in memory of her sister Alison.
- {2} A boy along the route cheers on riders.
- {3} Team Agios Pharmaceuticals.
- {4} Mia's Team.
- {5} Longtime rider and individual fundraiser Rick Hill.

TOP FUNDRAISERS

1. Kellie Sprague
2. Rick Hill
3. David Schenkein
4. Jeff Saunders
5. David Shinney

TEAM RANK

1. Team Tandem
2. Agios Pharmaceuticals
3. Mia's Team
4. Team Constellation
5. Patrick's Ninja Riders

EVENT SPONSOR



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Health Care Associates P.C.
From Birth To Twenty-One

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- Greater Media
- Kayem Foods, Inc.
- Lime Rickey's
- Marblehead Parks and Recreation
- North Shore Radio Association
- Popchips
- Seaside Cycle
- WBZ and Melissa Mack
- Yell-O-Glow Corporation
- 92.5 The River

Life is Sweeter

(continued from cover)

After two weeks at Tufts Medical Center, Tyra was transferred to a rehabilitation center closer to home, where she spent 28 days before returning home on Jim's birthday.



A year later, she has a few "minor inconveniences" but feels so fortunate to be alive, she doesn't complain. "I'm so glad I could come back and do what I did before and be involved in my kids' lives," Tyra says. She's still working on regaining all her fine motor skills, but now walks without a cane and is doing exceptionally well. "It sounds crazy to say, but I so appreciate the whole experience and am grateful to have had Tufts Medical Center's care within my reach."

DOUBLE YOUR GIFT

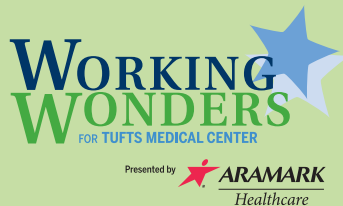
to support the **Tufts Medical Center Fund**
and the **Floating Hospital for Children Fund**.



When you make a gift between now and December 31, 2010, it will be matched **\$1 for \$1** by our Boards of Trustees and Governors.

Visit www.tuftsmedicalcenter.org/challenge to learn more about how your gift can be doubled!

calendar
www.tuftsmedicalcenter.org/give



Working Wonders for Tufts Medical Center
WEDNESDAY, MARCH 2, 2011
The Westin Copley Place, Boston

The 2011 *Working Wonders* for Tufts Medical Center benefit evening will be March 2, 2011 at the Westin Copley Hotel in Boston. *Working Wonders* is the Medical Center's premier signature event. The 2010 event was the most successful to date, raising more than \$626,000 with more than 650 guests in attendance. This coming year promises to be even more spectacular!

The 2011 *Working Wonders* honorees are **The Ronald McDonald House Charities (RMHC) of Eastern New England** and **Dr. Henry Banks**, who will receive a Lifetime Achievement Award. Tufts Medical Center is the beneficiary of a \$500,000 gift from RMHC to fund the Boston area's first "Comfort Corner" sedation suite at Floating Hospital for Children. This

gift is the largest ever given by the RMHC of Eastern New England and will transform how Floating Hospital cares for children. Since its organization in 1986 to improve the lives of children by providing financial support to organizations serving children and families through health care, education and non-profit social service, RMHC of Eastern New England has given more than \$18 million in grants to worthy organizations.

During his two decades as Professor and Chairman of Orthopedic Surgery at Tufts Medical Center (1970–1983) and Dean of the Tufts University School of Medicine (1983–1990), Dr. Banks reorganized the orthopedic division, earned departmental status for orthopedic surgery, established

strong divisions of pediatric orthopedics, hand surgery, and joint replacement; created research laboratories, a fellowship program, an annual visiting professorship, and a fully endowed chair. Under Dr. Banks' leadership, the Medical Center developed the state's largest joint replacement program; and TUSM increased its endowment from \$3 million to \$20 million.

Keep watching for more information on how you can be involved in honoring these two inspiring and outstanding honorees. **If you have any questions, please contact Mallory Todesco at 617-636-4265 or mtodesco@tuftsmedicalcenter.org.**

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