



For Immediate Release:
Date, 2010

Contact:
Rider's Name
Phone/email

(update underlined sections, as appropriate)

Marblehead Family Rides to Support Children with Cancer at
Floating Hospital for Children

Town, State (Date) – Hometown resident Name will cycle 25- or 50-miles in the 14th Annual *Cycle for Life* on Saturday, September 11, 2010 to support the Floating Hospital for Children's Cancer Center and Child Life Program.

(Insert personal story/experience with Floating Hospital for Children here.)

Proceeds from *Cycle for Life* support the nationally renowned **Child Life Program** at Floating Hospital for Children's Cancer Center. The mission of the child life specialists is to make life as close to normal as possible for young patients undergoing treatment for cancer and blood related diseases: helping them with schoolwork, creative arts and crafts projects, playing games and taking them on field trips. Additionally, our specialists work closely with the children, preparing them for medical procedures through play, sitting with them in operating and recovery rooms, working with siblings to help calm their fears, talking with parents while their child undergoes surgery and so much more. Child Life is critical in the Cancer Center, where children face weeks, and even months, of hospitalization.

To support this event, please donate online at www.cycleforlife.com or mail a check, payable to Tufts Medical Center, to Your Name and Address. For more information, call 617-636-4265 or visit www.cycleforlife.com.

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About Tufts Medical Center and Floating Hospital for Children

Tufts Medical Center is an exceptional, not-for-profit, 415-bed academic medical center that is home to both a full-service hospital for adults and Floating Hospital for Children. Conveniently located in downtown Boston, the Medical Center is the principal teaching hospital for Tufts University School of Medicine. Floating Hospital for Children is the full-service children's hospital of Tufts Medical Center and the principal teaching hospital of Tufts University School of Medicine. Floating Hospital offers a comprehensive range of services from prevention and primary care to the most sophisticated treatment of rare and unusual conditions. The hospital's focus and mission every day is to improve the lives of children and their families. At Floating all children are treated as if they are our own.